

GRAND LODGE  
FRATERNAL COMMITTEE

WILLIAM J. SCHRAN  
*Website Program Administrator  
for Local Lodges*



*A Fraternal Organization*

2725 Sapling Street  
ALLISON PARK, PA 15101-4022  
H/F 412-486-2846  
C 412-551-3963  
[william\\_schran@yahoo.com](mailto:william_schran@yahoo.com)

**TO: State Associations and Local Lodges:**

**The following has been approved by the Grand Lodge Advisory Committee.**

## LOCAL LODGE WEBSITE CONTEST

The Fraternal Committee of the Grand Lodge will award **Local Lodges** who keep their members informed and active in Grand Lodge Programs and local communities' projects through a Local Lodge website or Facebook page.

Local Lodges wishing to participate must have **competed in their respective State** and **having won, been submitted by their State Associations** before October 1, 2017.

**Lodges in States not holding a State Website Contest**, must submit an application to their Area Representative on the Grand Lodge Fraternal Committee. The Area Rep will then select a website winner from that State and submit to the Website Contest administrator for judging.

Websites **or** Facebook page judging will be very similar to the State Website Contest based on **Content** (news of Grand Lodge Programs, news of State and Local programs); **Layout** (menu or table of contents, accessibility of committees and readability); **Design** (special presentation methods); **Graphics** (pop up or scrolling messages, etc., overall continuity of site, use of photographs or graphics); **and telling the Elks story**. These five points will receive 1-20 points each.

Local Lodges will have their Website or Facebook page accessed three times during the year by the Website Contest Administrator. Website or Facebook page can earn from Three-Star to Five-Star awards.

All inquiries to: William J. Schran, GL Fraternal Committeeman, 2725 Sapling Street, Allison Park, PA 15101-4022. E-mail: [william\\_schran@yahoo.com](mailto:william_schran@yahoo.com).

*Grand Lodge Fraternal Committee*

**Benevolent and Protective Order of Elks • Grand Lodge**

*Elks Care — Elks Share*



## LOCAL LODGE WEBSITE AWARD

### ~ Entry Form ~

Web Page Address \_\_\_\_\_, *or*

Facebook Page \_\_\_\_\_

Local Lodge Name & Number \_\_\_\_\_

Address \_\_\_\_\_

Sponsoring State Association \_\_\_\_\_

Authorized Signature \_\_\_\_\_, Title \_\_\_\_\_

(Name printed) \_\_\_\_\_

*(State Lodge Activities or Public Relations Chairman, State President, or  
State Web Page Administrator. Lodges with no State contest, Exalted Ruler)*

~ Register before October 1, 2017 ~

**Entry to:** William J. Schran  
GL Fraternal Committeeman  
2725 Sapling Street  
Allison Park, PA 15101-4022

**E-mail:** [william\\_schran@yahoo.com](mailto:william_schran@yahoo.com)

**\* Lodges with NO State Website Contest submit to Area  
Fraternal Committee Member \***